Adult Education  
Student Recruitment Action Plan:   
To be submitted to ICCB Regional Support

Part One: Due March 31, 2021

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| **Adult Education Program Name:** |  | |
| What is the identified problem? |  | |
| What is the goal you wish to achieve? What is the strategy that will be implemented? |  | |
| Names of team who will be addressing the identified problem? | 1.  2.  3. | |
|  | | |
| What is being measured/assessed? |  | |
| What data is being reviewed? |  | |
| How will we determine progress?  How will we determine success? |  | |
| What needs adjusted or modified? |  | |
| **Act** | | |
| Short term = 1-3 months  Long term = 6-12 months | | |
| What are current activities? |  | |
| Identify staff responsible for the actions. | 1.  2.  3. | |
| Identify implementation strategy. |  | |
| Identify changes, modification, or improvements. | Short term: | Long term: |
| Part Two: Ongoing Dialogue with Regional Support | | |
| **Learn** | | |
| What is the area for improvement in our marketing? |  | |
| What is the area for improvement in your recruitment strategy? |  | |
| Did you accomplish your goal? | Yes: Explain… | No: Explain… |
| **Do** | | |
| Short term = 3 - 6 months  Long term = 6 - 12 months | | |
| Based on what you have learned what specific actions should be taken? | Short term: | Long term: |
| What changes will be implemented? | Short term: | Long term: |
| What new idea are you planning to implement? | Short term: | Long term: |